



## Greg Peden Of Counsel

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### Overview

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By combining his legal skills with a deep understanding of the machinations of government and the legislature, Greg specializes in helping business and other interests successfully navigate state politics. In addition to being Of Counsel at the firm, Greg is a partner at Gallatin Public Affairs, where he has worked for 11 years.

A regular presence inside the State Capitol, Greg offers clients expertise in how the legislature operates, along with policy knowledge in the areas of natural resources, general business, energy, public safety and transportation policy. Through his affiliation with both the firm and Gallatin, Greg provides clients with a full suite of services, including policy research, strategic communications and lobbying assistance as well as the legal guidance they need to push complex deals across the finish line, including contract negotiation, drafting agreements and litigation support.

Greg has served as Vice President of Government Affairs and Economic Development for the Portland Business Alliance and was Director of Law and Policy for Qwest (now Century Link). After graduating from law school, Greg worked for John Kitzhaber's successful campaign for Governor in 1994. He then served as an advisor on corrections and public safety issues in the Governor's office and worked on the Governor's successful 1998 re-election campaign.

Greg and his wife live in Sherwood, Oregon, with their three children.

### Practice Emphasis

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- Government Law & Legislative Affairs

### Education

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- J.D., Willamette University
- B.A. (Political Science), Union College

### Admissions

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- Oregon State Bar

## How I Serve Clients

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Businesses and organizations must operate in an increasingly complex legislative framework. Often, existing laws and regulations are inadvertently overbroad, which can result in stifling effective competition and the benefits that flow to consumers and the public.

I offer clients guidance and support when they are unsure where to go to get the help they need in these areas. I serve clients through develop research to support their positions and the desired initiatives or changes, helping develop strategies for effectuating change, developing key communication points, implementing lobbying and public relations efforts, addressing legal issues, and supporting over-all client efforts.



### Portland

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